HOOMAN

hooman-communications.com

FOR COMPANIES WITH A STORY TO TELL

Senior comms leadership. Without the full-time hire.

For founder-led tech, gaming and maritime companies that have outgrown doing PR on the side. Almost 20 years at P&G, Huawei and Outfit7, now on your side.



01

A story, and someone to run it

Your brand story and key messages get tackled first, so everyone says the same thing. Then Matej stays on as your fractional comms lead.

Brand story, messaging, comms plan

02

Stories that get published

Launches, news and trade media. Matej finds the stories worth telling, pitches them and gets them published, which is also how AI assistants learn about you.

Coverage, launches, AI visibility

03

Leaders ready for the stage

Talks, interviews and panels, prepared and rehearsed until the person on stage almost enjoys it.

Talks and interviews that land

HOW WE WORK — First a fixed-fee diagnostic: where you stand, and what to fix first. Then monthly, either next to your team or with Matej running it.

61% **of AI answers about yacht software name DeepBlue.** After a year of brand, PR & Comms strategy and ongoing PR.

4.8 **out of 5 from Forvis Mazars auditors for their speaking workshop.** The trainer scored 5.0, and 4.83 would recommend it.

> From strategy to execution, our PR efforts have gained industry recognition thanks to his expertise, dedication and ability to navigate the media landscape with confidence. Ana Starčević, Marketing, DeepBlue · Google review

WORKED WITH — P&G · HUAWEI · OUTFIT7 · DeepBlue · forvis mazars · ORBIXPRO

START WITH A CONVERSATION

Tell me what's coming. I'll tell you the first thing I'd fix.

A free 30-minute call about where your company stands and what's worth fixing first.

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